# Possible 2024 Justification Letter

Featuring exclusive access to thought leaders and experts in AI, cloud, data,   
and analytics, Possible 2024 is poised to help you transform your organization   
in the AI-driven era.

If you need assistance convincing your manager why you should attend one of   
our sessions in London or Los Angeles, we’re here to help.

We’ve created a template you can use to make your case to join us at Possible   
2024. Simply copy and paste the letter below and customize it to meet your needs.

Dear <Manager/Supervisor>,

I would like your approval to attend the upcoming Teradata Possible event held on <dates>, in <city> at the <hotel name>.

As the premier gathering for analytics and data professionals, Teradata Possible offers an exclusive opportunity to engage with a community of AI thought leaders and industry changemakers.

Featuring a wide range of breakout sessions, keynotes, and roundtable discussions, the agenda focuses on trending topics in cloud-based analytics and data management—all aimed at helping organizations scale smarter and accelerate innovation with AI/ML.

Industry experts from around the world will be in attendance to share real-world insights into how they are using data and analytics to drive business growth in companies like ours—insights that are directly relevant to my job and can play a key role in solving our business challenges to remain a market leader. This unique opportunity to learn from seasoned leaders and share ideas with other industry colleagues could be invaluable to our organization.

Below is a breakdown of the costs to attend the conference. The total anticipated cost is <fill in the blank>.

* Conference fee: $1495 (includes training, hands-on workshops, and earned vouchers for a free certification exam)
* Airfare/mileage:
* Transportation to/from hotel:
* Hotel:
* Meals:
* Total:

For more information on the event, please visit [www.teradata.com/possible](http://www.teradata.com/possible).

Thank you for considering my participation in Possible 2024. With the opportunity for me to attend valuable educational sessions, gain specific industry knowledge, network with industry colleagues, and meet the keynote speakers, I am confident this will be a worthwhile investment for our organization and will help us spark new ideas for growth. I look forward to discussing it with you further!

Sincerely,

<Insert your name here>