

# YOU'VE GOT DATA. DO YOU KNOW HOW TO USE IT?

Find out how Teradata Vantage  
on Microsoft Azure solves the most  
complex data challenges at scale

teradata.

 Microsoft

# THE WORLD MOVES FAST. CAN YOUR DATA KEEP UP?

In today's global business world, decisions need to happen fast. Which means there's no time to sort through data before turning it into action.

Companies are looking for a solution that can find data-driven answers with faster analytics and less complexity to help them grow.

What they need is a platform that can also democratize their data regardless of programming language, analytics tools, and data location. And if that platform were easy to implement, scale, and finance... that would be the gold standard.

teradata.



# VANTAGE ON AZURE

## ENTERPRISE ANALYTICS TRUSTED BY FORTUNE 500 COMPANIES

Teradata Vantage on Microsoft Azure is a revolutionary, cloud-based analytics platform that turns data into answers quickly and efficiently.

No matter where your data is — data lakes, data warehouses, on-premises, or in the cloud — Vantage on Azure makes it instantly accessible and actionable.

And with the power of Azure, businesses get ultimate performance, along with flexibility, scalability, and security.

That's everything you need, fast. Because we know that faster answers = faster action = faster growth.



# BEST-IN-CLASS ANALYTICS COMBINED WITH THE POWER OF AZURE

Here's what Vantage on Azure gives you and why you need it

## SPEED AND AGILITY

Vantage on Azure turns data into action faster by reducing:

- Time spent moving data
- Disruptions
- Infrastructure complexity
- IT reliance
- Data silos

That means your business can test new ideas at lightning speed by analyzing fresh data sets and instantly conducting discovery analytics and proofs of concept without moving data around.



**Most data scientists spend 80% of their time cleaning and moving data versus acting on it**

## MULTI-DIMENSIONAL SCALABILITY

Vantage on Azure scales across multiple dimensions, independent of compute and storage. You can start small, grow/shrink in minutes (2 to 64+ instances), and run millions of queries with thousands of users and hundreds of applications simultaneously. Vantage on Azure also integrates with all your current tools such as:

- BusinessObjects
- Cognos
- Informatica
- MicroStrategy
- Power BI
- Qlik
- Tableau

That's how you can keep turning insights into answers as you add more users, data, and queries. Combined with the reliability of the Azure cloud, we're able to make your data accessible from anywhere, future-proofing your business and giving you multi-dimensional scalability.



## SECURITY AND COMPLIANCE

Vantage on Azure keeps your data safe and private with a strong global infrastructure and enterprise-grade, AI-driven security.

And when we say “your data,” we mean *your* data. You always own it, and it’s consistently backed up and archived exactly where and how you want it.

Teradata is dedicated to keeping it private and secure, which is why we maintain various levels of internal compliance. And when it comes to the Azure cloud, it’s already compliant with GDPR, PCI, HIPAA, ISO 27001, and SOC 1 and 2, so you can focus more on critical decisions.

## A TRUSTED PARTNER

Leveraging our experience with some of the world’s most complex environments, Teradata consultants help you deliver and operationalize analytics with best practices from various verticals. We also have hundreds of Azure-certified employees, so you can rely on their industry-specific cloud expertise.

Teradata takes data seriously, and has a proven track record of trustworthiness:



**Microsoft Gold partner for both cloud platform and data analytics**



**Voted one of the most ethical companies in 2020 for the eleventh year in a row**

# KNOW THE FACTS ABOUT TERADATA VANTAGE ON MICROSOFT AZURE

## FACT

Teradata is one of the most advanced analytics platforms on the planet. In fact, Teradata ranked highest in every use case in 2019 Gartner Critical Capabilities for Data Management Solutions for Analytics.

## FACT

Teradata is extremely cost-efficient. You can start using our analytics platform and only pay for what you use. That makes costs predictable and lower per query at scale.

## FACT

Teradata meets you where you are. That means you can leverage your data from anywhere, at any time, no matter if it's in the cloud, on-premises, or both.

## FACT

Companies prefer actionable insights at their fingertips. That's why a wide range of the biggest businesses in the world use Teradata for data analytics.

**MANY OF THE WORLD'S TOP COMPANIES TRUST  
TERADATA WITH THEIR MISSION-CRITICAL APPLICATIONS**



**18**

of the top 20  
global banks  
use Teradata  
to grow revenue



**19**

of the top 20  
communications providers  
use Teradata to  
optimize operations



**15**

of the top 20  
global retailers  
use Teradata to improve  
customer service



**6**

of the top 6  
airlines  
use Teradata to maximize  
customer experience



**11**

of the top 20  
healthcare companies  
use Teradata to drive  
better medical outcomes



**13**

of the top 20  
global manufacturing firms  
use Teradata to  
increase throughput

# TERADATA IS RATED #1

- ★ TERADATA RATED #1 FOR CURRENT OFFERING IN FORRESTER WAVE
- ★ TERADATA RATED #1 FOR 100% OF GARTNER CRITICAL CAPABILITIES FOR DATA MANAGEMENT SOLUTIONS FOR ANALYTICS

# THE WORLD IS MOVING FAST. DON'T GET LEFT BEHIND.

In today's world, data-driven decisions need to happen fast. So, the quicker you can analyze your data and turn it into action, the better.

No matter where your data lives now, Teradata Vantage on Microsoft Azure can meet you where you are and take you into the future. And best of all, it's easy to implement, cost-effective, and has the power of the Azure cloud behind it.

There's no better time to leverage 100% of your data to find real answers—make the move to Vantage on Azure today.

[LEARN MORE →](#)

